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Project For a Radio Brogram

Journalism 22I

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THE LEADING IDEAS

This radio program is intended to promote better relations between the two blocs. After fifteen years of cold war, the moment has come for us to admit that Russia's aim is no more violent aggression. Arhushchav KEREN claims that he believes in peaceful aggression, and there is no clue of the centrary. His handling coexistence, and there is no clue of the centrary is not his obot the Cuban affasir proofs beyond doubt that war is not his objective.

On the other side ennedy admitted that the present situation is "'a bet' between two forces ... about the direction in which History is moving.". This is a quite new definition of the causes of the Cold War, which is no longer a war of defence fought by the West against the woviet threat, but the struggle & between two ideologies.

In other days, *********************** such a struggle would easily and almost inevitabily lead to a war, as the quickiest and sole method to solve it. In our age, however, a war would be the end of the whole civilization. The two ideologies must therefore acknowledge the existence of the other: thy must coexist.

But coexistence can be really peaceful and ever-lasting only if it is un-armed. Any disarmament is xx impossible until the two blocs are suspicious of each -other's intentions.

To day much of these supicions should be vanished at least in our field. Krhushchev xxx displayed his good will; this is the moment to display our own.

The Cuban opisis lifted high the prestige of the U.S. It has been said that we are winning the Gold Mar(2). Politi-

tically and strategically, we are in a position of superiority. This is the most favourable moment for negectiation and compromise(3).

To be sure, there is an evident clash between what this program will say and propose, and the actual policies of the U.S.

to day: military build-up is continuing restlessy. But these

policies are heritage of the old-fashioned view of the Cold War,

whereas this broadcast is starting anew, from President's kennedy

last definition of the xxxx present xxxxxxxxx struggle, and will

draw it to the extremes consequences,

In particular, the sims of this radio program is to persuade the Soviets that:

- A -- we trust in their good will and their desire for peace;
- B -- we fully accept the theory of coexistence, with all its implications;
- C -- we are ready to compromise in the solution of every problem * .

These staments are so strongly in contrast with our present policies, that they will probably regarded as mere propaganda.

The carrot will seem too sweet itxxxixxxx. They will xxx suspect it is poisoned. And they will sneer at it as a sign of weakness. To persuade them to eat it, luckily we have got also a good stick: we shall xxxxxixxthemxxxxx show them our xxxxxixxt strength, stressing the following points:

- D -- in the missile field, our retaliatory power is overwhelming;
- C -- in the field of conventional armaments, our

- forces are smaller than hussia's, but efficient;
- F -- politically, the area of democracy is constantly espanding, all over the world;
- G -- economically, our position is one of absolute superiority. The gap between Russia and the West is narrowing much slower than it was expected.

Outside this peculiar game of the stick and the carrot, another point will be touched: the problem of Red China:

of the peace of the world to tame %hinakes Chinese imperialism.

The split between Moscow and Peiping is likely to become an "area of agraement" of paramaunt importance.

- 30 35: What If Mao Had The Bomb? Second editorial,

 dealing with the problems of Chinese imperialism
 and warmongering. Pages 13, 14.
 - of panel discussion, with the partecipatione, real or simulated, of Bertrand Russel, Isaac Deutscher, a moderate U.S. politician, and a high officer from the Pentagon. This is the hot dish of the program; but its importance is merely one of psychological preparation to the next, and last piece. Pages 15, 16, 17, 18, 19.
 - 55 60: New Policies for a Better Bra. Compromise in the solution of the hottest problem, from Berlin to Cube to Vieth Nam to the U.S. bases are the concrete proposals of this message. Pages 20, 21, 22.

THE NEWS

- B-- India. Nehru reports that Chinese are massing troops in Tibet . "Under their present leadership...they are most arrogant and will utilize every opportunity to demonstrate their military might and expose our weakness".
- - 'n the same time, we can also acknowledge the Russian exploit of bouncing radar signals on Mercury.
- D --xxxxx Poland. In order to proof the impartiality of this bulletin, we can report the friction between U.S.A. and the Polish government over the ayments xxxxxxxxxx for American properties nationalized in the Communist Take-over. The tone of this piece of news should be quite normal and business-like.

WHERE WE STAND (5)

The following piece is intended to be a comprehensive wukklok outlook of the position of the west at the beginning of the new year.

 $\mathbf{1}_{\text{t}}$ is composed of several items. As the importance of this essay does not consist in **xxxxx** depth of analysis or newn**ws**s of stat ements, it can be made more "audible" by the adoption of feminine voice, **x** who alternate the masculine in the lecture of the different pargraphs.

As the New year opens, the position of the west is as favourable as never has hiterto been. The prestige of the Us S. is very high abrad. The Mississippi questions showed km the firmness of this Government in Fightaxxxxxx the fight against the surviving racism. As a x consequence, most of the African nations more and more are leaning to the West. The Cuban crisis demonstrated that the U.S.A. are strong, and ready to use their strenght. The Minuteman program is giving us a definite missile superiority.

Western Europe is economically strong, and growing stronger every day. The x "decaying Capitalism, in spite af all Marxist dogmas and prophecies, is a fully vital system, on both sides of the Atlantic. With the probable EXXERING access of Great Britain, the Common Market will bekke the luggest muchal in the world, buth 250 mullians customers, a grown natural medical medic

In Africa, communist infiltration is failing almost everywhere; in the Middle Fast, the ROXXXX feudal government of Temen has been overthrown; the Arab nations are working to their progress; Algeria is a free and independent nation. In Asia, China's naked imperialism helped to relief the friction between India and Pakistan, , weakened the kai Indian Communist party, and drove kanka the whole Indian nations toward,

DIALOGUE OF THE TWO FARMERS

The following sketch deals with the ever present mussian headache: agricolture.

The scene is the New York Fair in * *xxx 1964. Two old farmers seat resting on a bench. One is chewing peanuts and popcorn, the other sunflowers brought from Russia. Both are simple people, but full of common sense as two old peasants are supposed tobe. In form of dialogue, by short sentences and simple words, this scene shold draw an history of the average Russian farmer: the semi-feudal conditions anterior to 1917, the faith in the bolshevik revoultion, the famine of the early days, the New Economic Policy, of which Russians have an happy memory; the forced collectivization of the land in 1928-30, accompanied by the massacre of innumerable Aulaks; the harsh years of xxxxxxxxxx industrialization; the war, and the Germans welcome as liberators; the hatred arisen by their behavior; the wave of patriotism; the enormous loss of lifes suffered by the peasant class; Stalinist terror . Finally, Khrushchef and the de-Stalinization; the social improvements inxxxx started in the middle fifties; the economic progress, the Sputniks, and the pride of being Russian.

All these problems should be exposed **x** as a plain peasant sees them. He is the more important of the two interlocutors. His portrait, as resulting from his words, should be of a wise old man, fond of his little piece of land, disgusted with many espects of Soviet cultural policy, yet good Communist and, specially, good Russian.

The American farmer is of less importance. We puts the questions and occasionly points out the differences and the advantages of the american agricultural system.

Freedom And the Right of Free Choice

(This is an editorial. It is somewhat enphatic and even oratorial. It shold be read by a male voice)

"Two great forces -- the world of communism and the world of free choice -- have... made a 'bet' about which the direction in which History is moving"

This statement(9) is of parameunt importance for the clarification of the relationship between the U.S.A. and all the other nations.

It spells "Free Choich", not Freedom. The latter is one of those worn out words which assume completely different meaning, depending on the speakers as well as on the listeher. When we say "freedom", Communists think to "Capitalist exploitation". When a Communist boasts k his freedom, we think to Stalin's dictatorship.

* * *

This definition, of course, will be regarded as mere propaganda.

But we have some sound proofs that our line has always been consistent wix with it.

"e have our own ideas, way of life, religious and philosophical theories, social and economic system political oraganization. What Communists reject as mere "Capitalistic exploitation" is a system which has max
made America great and all Americans proud of themselves and of their

Good

The next piece is concerned with Red China. Its title could be

WHAT IF MAO HAD THE BOMB?

This pure is

It is example as intended to underline the perils of Chinese nationalism and imperialism, and to suggest that something should de made in order to quench it, before China gets too strong. Her nationalism roots in the pride of an ancient civilization, and in the monstrous size of her population. Chinese history displays periods of power alternated with periods of xixx weakness (10). The last century and a half has been a period of recession. It was "apoleonwho observed, however: "Let China sleep. She will eat us all when she wakes(11). Naw, Communist ideology woke her up. Will she eat we us? This depends on the way we deal with her, as long as we (wexix all, not -6hinese men) are still stronger.

which the most important are the pressure of ixx her encrmous population and the ever present shortage of food. Weak India, in the south, has felt the work taste of Chinese imperialism. But Aussia should be also aware of the appeal exercited on overcrowded China by the Siberia lonely spaces. New China accepted Russian leadership as long as it needed it, but now it is likely to proceede an her own way, in pursuit of her own interests, which do not coincide with Russia's.

we are not asking Russia to Join us in an anti - Chines crusade; we are simply asking her, for the sake of peace, to use her surviving ideo-logical authority in order to quench Chinese Warmongering. Moscow preach preaches peace and co-existence; Peiping says that no compromise is possible, and war is inevitable. Such extremism should be destroyed in the heart of any man. In a sense, today's China is similar to yesterday's Russia, kut but no Trotzky can attempt an invasion of a new Poland without meeting the

"nuclear teeth" of the U.3. . China should be urged to waxe outgrow her ideological childhood, and soin Russia in her wise maturity. By whatxweens could possibly Russia exercise her influence? Economic threats are paxxibly possible to her because of China's dependence on Soviet technology; and wire furthermore, without Soviet grains, Chinese food shortage would be a very heavy. But such a politics of economic sanction, would possibly drive a Mao to dangerous exasperation. The mark immediate policy towards Chine was should be to prevent the build up of an independent nuclear power. ..het would happen if an A-bomb were in such irresponsible hands? This is an issue of paramaount importance.

Perhaps the most realistic attitude towards China, once it has quit will her openly aggressive attitude, is a benevolent one. A first step could be her admission to the U.N., which is long overdue; a nation of more than six hun red millions people, and most ancient civilization, can not be denied a seat there any longer. The formosa problem could be cristaly.

ded in its present terms. Iconomic and technologycal exchanges should be encouraged. For main problem - the population explosion-- xxxx should be should be studied and handled as Japan is doing, i. e. birth control. Thus, with her aggressiveness quenched, her tackwardness relieved, her knng hunger satisfied, and China will be able to take her place among the great Nations of the Lord.

1963 , AND BEYOND

These men are a philosopher, a political writer expert in SoViet history and affairs, an American politician, and a high officer of the Pentagon.

The philosopher is Bertrand Russel. His ideas are well kx known (12). "e is an active, irriducible pacifist. He has been a bitter critic of american policy, and of many aspects of the American system (he has been a Labourite). a terror, very close to historya, of the nuclear war is one of his characteristics. He is one of the outstanding advocates of compromise. The slogan "better red than d'ad"is attributed to him. This, of course, does not mean that he particularly likes the Communist system; but, as a rationalist and an agnostic, he is free from religious prejuduces against it. his criticism to Communism is based on rational arguments: can this system work better than the Capitalism? can it secure a sufficient amount of personal freedom? can it grant happiness to mankind? At the moment, the answers to these questions are negative. But the difference between the two systems are only relative; it is a matter of degrees. There is no reason why they should slaughter each other. The nightmare of a nuclear war must persuade the two enemies that they must coexist, seek better relations, understandeach other and disxxarme. Ilso, in the worlds of the aged philosopher, a vision of the future should be sketched: National governments, source of constant trouble, swept away and sucked in a

supra-national wrld government. Nationalism and provincialism conquered by a standardization of the cultures and civil ations; xixxxxxx diffusion of learning all over the world; the xxx wealthy and industrialized zones of the world busy in building up the economy of the poor ones; the economic activity conducted mostly by private enterprise, but checked by the government, in the fashion of the Scandinavian countries; finally, intermixing of the several races through marriage, encouraged by the government and made easy by traveling facilities.

The political writer is issac Deutscher. He is more realistic than Russell; he has a deeper experience of soviet Russia, and is somewhat less inclined to compromise. His views are restricted to the px: past history, the present and the faxuax immediate future; he dares not to draw an outline of the utopic fxxxxxx world of the unforeseable future. He xxkxxx acknowledges that Afhushchevolussia is not so threatening as Stalin's. The Russian people are almost solidly Communist, though sources of grave dissatisfaction still exist. Put they intend to eliminate it gradually, within the framework of the Boviet system. Deutcher also acknowledges the amszing progress achieved in forty five years of Communism, specially in the field of idustrialization and education. He trusts in Krhushchev's good will, in peaceful coexistence and sees the cold war as a Great Contest, which is presently fought, and more and more will be in the future, in the economic camp. He believes that someday in the future Soviet standard of living will approach America's, in which case Communist appeal with diministration the still undeveloped nations will be very strong. But he also thinks that the economic issue is not the only one involved in this struggle. The question of freedom kxx will retain its great importance. In this field, the

"est enjoys an superiority, which flussia can not ignore.

The can not match it unless she loosens the rigidity of his system.

In his opinion, freedom will progress along with economic prosperity.

If the great contest will not accidentally precipitate in a war, military if the midiaxix expenditures will not ruin the economies, he foresees the gradual elimination of the main differences between the two systems, and the family consequent fading of the Great Contest.

The politician could have the name, the voice and the ideas xx of any U.S. congressman, provided that he is not an extremist.

"e will point out the basic, irriducible contrast between He can freely appeal to God and Freedom. He notices no appreciable pregress, in the Soviet Union, towards franks a liberalization of life# and politics. Things are better than in Stalin's times, of course: the secret police lost his power, and the slaves have been freed from the labor camps. But arts and culture are still strictly checked (13); the political system is still oligarchic ; the vaunted "classless society" created a new privileged aristocracy. In the economic field, the prospectives are not so bright as Deutscher thinks. Soviet economy is still struggling in the tight shirt of Marxist dogmas, which preventit from xxx developing as fast as western economies. Unless it adopts a free market system for an efficient determination of prices and costs, the system will continue to be clumsy and wasteful, and fail to secure to Russian people a standard of living comparable to the western. Deutscher economic contest is still far in the future (14).

The present situation does not allow much credit to Russia.

The attempt to install offensive missile bases next door to U.S.

coest XXX certainly was not a peaceful action. Krhushchev displayed

prudent statesmanship in withdrawing them bases, but the atmosphere of suspicion will not easily dissolve. Though Mussia's minimal words of peace and coexistence are not always consistent with her policyes, the U.S. are ready to take the initiative for a betterment of the international relations, issuing some concilaitory proposals (15). We warmly invite maximum the Kremlinto take them in serious considerations, and open the proper negotiations.

The name of the military man is not important, but he should km be an high officer. "is position is and little more intransigent km than the politiciam's. He does not see any important change in soviet policies and aims, so no liberalization of american attitude is authorized, in his view. He points but that the maximum Reds broke the nuclear truce; he sees a restless military build up going on behind the Curtain; we must not kmmmmm open our guard. He agrees that the present situation is extremely dangerous, but sees no exit, unless the Reds actually begin to throw their weapons in the depth of the ocean.

As an expert in strategy, he is perfectly aware that
of the jeopardy of an indefinite military tension. The mechanism
of our defenge is so incredibily templicated complex and articulated, that the nightmare of axxaxiax "mistaken war", caused by
a brekdown of communications, is real and present(16). The chances
will be even more numerous in the future, when more and more
machines will take over, and the exploitation of space for military purposes will lead to such things as A-bombs orbiting like
satellites around the earth, ready to be dropped on the targetx
in every moment. But the we need not to go so far; the present
situation is frightening enough, though new system are continually devised to reduce the possibilities of a fatal mistake.

Continuing, the Officier could outline the present balance of xxxxxxxxx power, specially stressing the american superiority in the field of missiles, and the apocalyptic retalatory power, which could allow the U.S. Yto destroy any aggressor, even if attacked by surprise with nuclear weapons. A vision of terror and destruction, detailed by technical and military xxxxx data, should be arised by the words af the Officer, so that everybody can undersated that he himself is frightened by the nightmare of a war; his whole attitude should derefully be one of an honest and total refusal of it. On the other hand, he does not see a way to xxx wake up from this nightmare; he sees no xxxx solution.

In the course of the discussion, the solution should be implicit in the words of the politician, so far as the immediate future is concerned; in Dautscher's, for the foreseable futurex. whereas Russell's idex opinions should lead to the vision of a new "olden age. wach of the participants to this discussion Xx brings his contribute to the building of a better future. But they do not work in a pre planned harmony. Lach starts on different bases, and struggle with the other until a point of agreement is found; hence, the struggle begins with the next debaterx, trough questions and answers, exposition and criticism. But also a clear, logical succession af ideas should be avoided. The discussion should be as warm and vulcanic as possible. Its aim is not to persuade through cold reason, but to give a quantity of ideas, ixxxxxx and make the listener fear and hope, pray and thinkx. In the good Socratic tradition, this panel discussion shall not give the final answer to all the questions, but xxxxxx , but only suggest them implicitly: it is the lister's business to pull them out. I think this is a good way to make him forget that this is a propagandax broadcast.

NEW POLICIES FOR A BUTTER ERA

This piece is one of the most important. Many of its points are very controversial. Many & (particularly those regarding Cuba, Germany and the admission of Red China to the U.N.) are plainly contrary to present U.S. policies. But these are long range proposals, and I have the faith that the future will move along these tracks.

This bradcast shold begin noticing that, after £x\$ Cuba, the position both of the U.S.A. and the U.R.S.S. has been much clarified. Our tough standing demonstrated, beyond every doubt, that we are ready to fight, if our vital interests are threatened. But Russia's behavior in the crisis is also very important, because it pointed out that she x will not risk a nuclear war--unless, of course, her vital interests are menaced. There fore, the image of a Russia ready to lauch an all out war as soon as the right occasion is at hand should xxxx have vanished from the minds of responsible Americans. On xxxx these basis, reciprocal trust can and must be established. The chances for a softening of the cold war (which is mainly result of reciprocal teror, suspect and misunderstanding) have never been brighter than to day x afetr we all stood an the wedge of the abyss, in the late october. This, for both sides, is the best moment to display all their good will. This is the moment to appear benevolent and ready to compro mise. And these are our proposals.

appropriated by Gastro. Still, we think that international peace is more important, and arexeate ready to lift the economic blockadexxxxxxxxxxx.

Every form of coercion will be avoided - as long as our security is not threatened.

- b -- we shall try to persuede west Germany to accept
 the solution of the Berlin problem on these **kerms**terms: disarmament, neutralization and unification of the two Germanies, with Berlin as
 the capital, and the present Oder-Weiss boundary. The withdrawal from the Nato shall not,
 however, influence the position of Germany in
 the Common Market.
- C -- We shall not oppose the admission of Red Chine to the U.N. But the Formosa problem shold be frozen in its present xxxxx situation, with the promise of both Chinas to give up every claim on the other.
- D ---South Viet-Nam shold be neutralized; a w U.N. force should protect it from any Kwk further infiltration from the North.
- exchanges with Aussia and all other nations of the Soviet Bloc shold be undertaken. Both countries should liberalize as much as possible the formalities of access, in order to encourage the movement of visitors. A very large program of students exchange, comprising the hundred of thousands in both directions, should be

pared. Free circulation of all kind printed matter, and other meens of expression should be allowed.

F- The gradual with drawal of the U.S military bases alroad should be negatiated

THE REACTION

I guess that normal propagand, broadcast are quite different in xxx tone and contents than this one. Thus, Russia's reaction will probably be surprise and incredulity. They will label it as a new kind of proxxx paganda approach, aimed to opiate the, make them loosen their defensive system and be treacherously attacked. They do not know the story of the booden Horse, but, unlike the naive Trixxx Troyans, they woll not pull it inside the walls. Which is too bad, because this horse is not a xxx trick. It really is a sign of recomplication and peace.

I really mean what I say in this program, but they will not kxxix believe. And to keep their citizens from fallingx in the trap, they will probably say that my proposals are just plain talk. It should not be difficult for them to stress the inconsistency of kkixxx these proposed policies with what is really going on. Quotations and misquetation from the writings of all kinds of American journalists and politicians will be a good and cheap device to demonstrate this inconsistency.

Not all the message, however, will sound so dangerously sweet to the ears of Russian listeners. Dome of its tenets are xx anything but conciliatory and benevolent. Our opposite numbers will underline our talks of war and missile superiority, as wermongering and threatening. They could sneer at our claims of military superiority, but I do not think they will stress too much this point, because it seems that we are really superior, under many aspects, and the Pentegon Officer could bring out facts and figures to proof it.

Some of the more conciliatory proposals will be rejected as mera propaganda; others, kkkex as the controlled disarmament, will be rejected xx on the old grounds that they are only a trick to spy in the Soviet territory.

Finally, I do not exactly know what would the Soviets think of a neutral disarmed and unified Germany, but I rather think they will oppose it, or, at least, require last Germany's quitting of her membership in the M.S.C. (which condition, of course, is is un -acceptable by us).

NOTES AND REFERENCES

XXXXXXXXX

- (I). " Look " magazine January 15, pag. 18
- (2) "Look " magazine, Jan. 15, cover title.
- (3) This is not a paradox. In every war, he who enjoys a momentaneous superiority, and fears it will not last, usually tries to stop the fight and retain his gains.
- (4) Some elements indicate the existence of a real worship for science, especially after the Sputnik I.
- (5) Headline, and many of the ideas, are derived from John Ghunter's article in "Look" magazine, kx Jan 15, 1960
- (6) "Newsweek" Jan Z, 1963.
- (7) I am not quite sure of that, the situation seems pretty confused, hnyway, this is a propagand program.
- (8) The pattern for desling with this problem is the article in "U.S. News and World Report", Sept 3, 1962, pag. \$20-73
- (9) "Look " magazine, Jan. 15, 1963, pag. 18.
- (IO) "Khrushchev and the Russian Challenge, pag. 157.
- (II) The same.
- (12) His name is **fr** often mentioned in the press, specially in times of crisis.
- (I4) Ideas for these statements have neen borrowed from 2 "U.S. News and Wrld Report", Dec 12 I7, 1962.
- (150) these proposals, briefly outlined here, are repeated and developed in the next xxxxxxx part of the program.

(16) He shold outline a situation similar to the described in the book "Fail Safe".

Bybliography

The textbooks for this course, and especially some of the collateral readings, have been of great importance in affecting my whole attitude towards **xkx** the Communist bloc and the problem of the cold war. Deutscher's "The great Contest "had the effect of a real revelation. But, in general, the textbooks **xxxxxxx** are not directly **xxxx** involved in the layout of this program.

Other books read or checked:

- I. How the Soviet System Works by Dauer, Inkeles, Muckhaln, Random House, New York, 1956.
- 2."Khrushchev and the Russian Challenge" kkxk by Hearst, Considine, Conniff, Avon Books, 1960.
 - 3. " Russia in Transition" by Isaac Deutscher, Grove Press, 1960.
- 4."New Hoes Forms Changing World" by Bertrand Russel, Simon and Exscuster, 1951, 1952.
 - 5. "Marx and the Marxists" by Sidney Hook, Van Nostrand, 1955.

Though all these books have been instrumental in providing the framework and the general attitude, most of the actual contents of the progr
gram are drawn from newspapers, as "The Washington Fost & Time Herald"
and magazines kikekk as "Life " "Time" "U.S. and news & World "eport"
"Newsweek" and kee "Look".